

**UNESCO World Heritage Nomination Proposal
 Grand Pré and area
 Advisory Board**

**Project Manager's Report 2
 June – July 2008
 FOR DISCUSSION**

GENERAL

Schedule and critical tasks

Project is on schedule to begin work on the Statement of Outstanding Universal Value (OUV). The communication and public engagement strategy is entering a new phase with a request for proposals (RFP) having been issued in July. The proposals will be reviewed in the coming weeks. The budget is the project component that is experiencing the most delays as funding has yet to be confirmed from ACOA. Most of the expenses were minimal until now, however some actions had to be delayed, including archaeological work, the RFP for the communication and public engagement strategy in part because of that delay in getting funding.

Phase	Critical task	Expected date of completion	Status
Justification for inscription	Statement of OUV	December 2008	On schedule
	Comparative analysis	March 2009	On schedule
	Statement of Integrity and Authenticity	March 2009	On schedule
Develop protective management plan	Management plan for the National historic site	October 2009	On schedule
	Plan and community vision	March 2009	On schedule
Funding	Budget	July 2008	Delayed
Communication and public engagement strategy	Communication and public engagement strategy implementation	April 2010	On schedule/delayed
Approval/ support process	Municipal approval process	September 2009	N/A
	Federal approval process	November 2009	N/A
	Canadian delegation approval process	January 2010	N/A
	Acadian Support	December 2009	N/A
	First Nation support	December 2009	N/A
	Other support	December 2009	N/A
Final proposal	Final content	December 2009	N/A
	Final formatted document	January 2010	N/A

Finance and resources

The project has received a letter from Nova Scotia Economic Development confirming that the request for funding has been approved. A second letter is expected shortly from the Department of Tourism, Culture, and Heritage confirming the share coming from that department. Funding from ACOA has not yet been confirmed.

The request for proposals concerning the communication and public engagement strategies has been posted. Closing date is August 8.

Forecasted expenditures include the development of the communication and public engagement strategies, an archaeological survey of the dykelands, and a meeting for the OUV working group.

A financial report will be presented at the September meeting.

Attendance at the World Heritage Committee meeting, Québec City

For more details refer to the meeting report (World Heritage Committee meeting report, Christophe Rivet and Chrystal Fuller, July 29th 2008).

Highlights are:

- the WH Committee is very sensitive to the evolution of cultural properties and stressed the importance of guiding development while protecting the OUV;
- OUV has to be defined very precisely to allow for monitoring of impact;
- Community participation and stewardship is very well regarded;
- Networked with experts in key aspects of the proposal: dykelands creation, management of cultural landscapes, impact assessment and monitoring.

PHASES (SEE PROGRESS REPORT 2 FOR OUTLINE)

Description of Area:

See below.

Justification for Inscription:

The OUV working group has been set up and their first meeting is scheduled for September 12th, in Halifax. A package of information is currently being finalized to be sent to the working group in early August.

The archaeological survey of the dykelands is scheduled for mid-August. Owners were contacted and they all gave their approval to have access to their properties. A letter will be sent by the provincial authorities outlining the work to be carried out. The archaeologists are expected to receive their permit to survey from the provincial authorities within the next few weeks. The work will be undertaken in collaboration with Dave Scott, professor at the department of Earth Sciences (Dalhousie University). John Johnston and Ronnie-Gilles LeBlanc, historians with Parks Canada, have been hard at work interpreting information from deeds and maps. They expect to have completed their work in October.

Evaluation of present state of conservation:

Being addressed in the ToR for the management and land use working group.

Assessment of factors affecting the property:

Same as above.

Monitoring plan:

Same as above.

Develop protective and management system for the proposal:

A survey of provincial and federal legislation and policies that affect the area considered for the proposal is being undertaken. This will serve to identify the components of the management system. Management planning process is underway for the national historic site.

Municipal process

A terms of reference for the municipal planning process was reviewed by the Planning and Heritage Advisory Committee and will go forward to Municipal Council on August 5th for final approval. The Municipality has begun to work with the community to develop a community vision. The Heritage Planner is also beginning to research existing issues within the community to develop a process for the development of a community plan.

Management and land use working group

A draft ToR for the management and land use working group is being developed by the Steering Committee and will be submitted to the Advisory Board at its September meeting.

Visitor and Interpretation:

Work to collect data has begun under the supervision of Dr. Van Blarclom. The data is collected in the form of surveys carried out in key locations in and around Grand Pré.

Draft proposal :

N/A

Project administration:

Nothing to report.

Communication and public engagement:

An RFP was issued on July 15 to the Nova Scotia Procurement website and closes on August 8.

The main objective of this Request for Proposals is to create a public engagement and communications plan for the Grand Pré and Area UNESCO World Heritage nomination proposal. This plan will ultimately serve as the roadmap to:

- 1) Inform the various stakeholder groups about the World Heritage nomination process;
- 2) Identify forums to engage specific stakeholder groups to discuss implications of the nomination proposal, identify and work through areas of concern, and facilitate visioning sessions;
- 3) Create enthusiasm and excitement around the nomination process;
- 4) Create support and buy-in from all involved stakeholder groups; and
- 5) Measure the ultimate success of communications and public engagement efforts throughout the implementation phase.

This will be presented to the Advisory Board at the November meeting.

Currently, the project is experiencing challenges with keeping the website up-to-date both in French and English. The Office of Acadian Affairs is providing translation services, however, the volume of documents creates delays. Terms of references will be developed concerning flow of information internally to ensure timely communication of key information in both French and English.

Community event

The community event was held on June 22nd. It included a slideshow with pictures of the area over time, maps from the proposed area, children's activities, a cake, prizes, and walking tours. It was attended by some 20 people over the course of the day. Some had brought pictures and stories about Grand Pré, Hortonville, and North Grand Pré.

Engagement of the Acadian community

A group of Acadian organisations met in June and July to identify the support required for communication and public engagement of the Acadian community. These organisations included the Société Promotion Grand-Pré, the Société Nationale de l'Acadie, the Fédération acadienne de la Nouvelle-Écosse, the Conseil de développement économique de la Nouvelle-Écosse, les Amis de Grand-Pré, Parks Canada and the project manager for the nomination proposal. The conclusion was that a resource had to be hired to support the project. An outline of the work description will be prepared by the Société Promotion Grand-Pré and a request for funding will be made to Canadian Heritage in the next weeks.

Economic development & interpretation strategy:

Dr. Brian Van Blarcom, an Acadia Economic Professor, has been contracted to complete an Economic Impact Study. He designed the survey which was then translated by Victor Tétrault, Société Promotion Grand-Pré, to ensure the survey can be completed in English and French. To date 240 surveys have been completed in the Grand Pré area. This is on target towards the goal of 400 completed surveys by the end of August. The surveys are being completed by Jenni Fetterly from Kings CED with some assistance Sarah Almon from Parks Canada and a Société Promotion Grand-Pré summer student. As the surveys are completed, Mark Eastman from Kings CED is inputting the results on a spreadsheet to be analyzed by Dr. Brian Van Blarcom.

Results will be presented to the Advisory Board when available.

Approval process for final document:

N/A

ISSUES AND PROPOSED MITIGATION MEASURES

Issue: Funding: ACOA has yet to confirm their financial support.

Proposed mitigation: Minimal spending of the money received from the Province of Nova Scotia is authorized to allow for the OUV working group to meet, archaeologists to carry out their work in the dykelands, and the RFP to go ahead.

Issue: Communication: lack of engagement from residents from the three areas, concerns with the imposition of restrictions as a result of a designation.

Proposed mitigation: Communication strategy, municipal public engagement process.