



Advisory Board Meeting/ *Réunion du comité consultatif* Agenda / *Ordre du jour*

November 18th, 2010/ 18 November 2010
Grand-Pré national historic site of Canada /
Lieu historique national du Canada de Grand-Pré

1 pm – 4 pm / 13 h à 16 h

Chair/ *Président de session*: Peter Herbin

1. Welcome / *Mots de bienvenue*
2. Approve agenda / *Approbation de l'ordre du jour*
3. Approve minutes from previous meetings / *Approbation des notes de la réunion précédente*
4. For discussion and approval / *Pour discussion et approbation*:
 - a. Comments from the World Heritage Centre on draft nomination proposal / *Commentaires du Centre du patrimoine mondial sur l'ébauche de proposition d'inscription*
 - b. Critical components of the proposal, progress, and mitigation measures / *Composantes critiques de la proposition, progrès, et mesure d'atténuation*
 - c. Name of the nominated property / *Nom du site proposé*
 - d. Preparation for the February target deadline / *Préparatifs pour l'échéance du mois de février*
 - e. Draft strategic plan for Nomination Grand Pré/ *Ébauche de plan stratégique pour Nomination Grand Pré*
 - f. Workplan priorities for 2011 : Advisory Board Terms of Reference review, key tasks / *Priorités de travail pour 2011: révision du cadre de référence du comité consultatif, tâches prioritaires*
5. For information / *Pour information* :
 - a. Strategic Plan for the Stewardship Board / *Plan stratégique pour le Conseil d'intendance*
 - b. Financial and administrative report / *rapport financier et administratif*
 - c. Project manager's and progress reports / *rapports d'étape et du directeur de projet*
6. Correspondence / *Correspondance*
 - a. none
7. Other business / *Autres affaires*
8. Open floor (time limited by chair)/ *Plénière (temps limité par le président de session)*
9. Next meeting / *Prochaine réunion*
10. Adjournment / *Levée de séance*



Advisory Board Meeting/ *Réunion du comité consultatif* Notes

Sept 9th, 2010

Grand-Pré national historic site of Canada/*Lieu historique national du Canada de Grand-Pré*

1 pm – 4 pm / 13 h à 16 h

Chair/ *Président de session*: Gerald Boudreau

Voting Members Present

Peter Herbin (Co-chair)	Community Member and Co-chair
Gerald Boudreau (Co-chair)	Société nationale de l'Acadie (SNA)
Jim Laceby	Kings Regional Development Agency
Beth Keech	Kings Hants Heritage Connection
Hanspeter Stutz	Community Member at large
Robert Palmeter	Grand Pre Marsh Body
Stan Surette	Société promotion Grand-Pré (SPGP)
Liz Morine	Destination Southwest Nova Scotia
Barbara Kaiser	Community Member at large
Mike Ennis	Municipality of Kings County

Ex-Officio Members Present

Paul Richards	Atlantic Canada Opportunities Agency (ACOA)
Robert Sheldon	Parks Canada
Louise Watson- Alternate	Nova Scotia Economic and Rural Development
Christophe Rivet	Parks Canada
Victor Tetrault	Société promotion Grand-Pré (SPGP)

Resource Members Present

Stephen Kerr	Kings Regional Development Agency
Marianne Gates, Secretary	Kings Regional Development Agency
Dawn Sutherland	Municipality of Kings County

Voting Members Absent

Greg Young	Eastern Kings Chamber of Commerce
Chief Shirley Clarke	Glooscap First Nation

Ex-Officio Members Absent

Neal Conrad	Nova Scotia Economic and Rural Development
Bill Greenlaw	NS Department of Tourism, Culture and Heritage
Mary-Jo MacKay- Alternate	NS Department of Tourism, Culture and Heritage
Vaughne Madden	NS Office of Acadian Affairs(OAA)

1. Welcome / *Mots de bienvenue*

Called to order at 1:05 by Gerald

2. Approve agenda / *Approbation de l'ordre du jour*

Approved by consensus

3. Approve minutes from previous meetings / *Approbation des notes de la réunion précédente*

Changes

Louise- not absent from meeting- please correct

Approved by consensus

4. For discussion and approval / *Pour discussion et approbation:*

a. Note circulated. Christophe indicated that the dossier has no missing pieces but there is a challenge on intangible Acadian aspect. This needs to be better articulated. CR will work with Canadian delegation to improve this justification. He is planning to contact eminent Acadian literary experts to assist with crafting.

- Gerald asked if criteria 6 could be eliminated. CR indicated that this answered is too preliminary to indicate- we are at a strategic point of this exercise
- The Canadian delegation added their role to the MOU ToR.
- CR noted that there were no submissions for translation of the dossier. MG will re-issue and Victor will help to distribute.
- Recommendation. There is no need to accompany the boxes, nor does the Canadian delegation recommend decorative boxes. Four boxes need to be sent to Paris, one to Ottawa and one decorative box for display locally. A local craftsperson may be interested. The board will leave for the Steering Committee to determine. Marianne will organize a meeting with Doug Morse and invite the board to attend. Christophe will confirm size requirements.
- January 13 the tentative date for the signing celebration. This is usually a formal event. More details to be determined.
- Media at the event: Canadian delegation must manage all media from this point on. The document can be altered or removed up until July 2012.
- Need to balance accomplishment of submission with the non conclusiveness of a positive inscription.

b. Strategic Planning

- Meeting scheduled with ministers on Sept 28. This will indicate the strategic direction for stewardship board and the request for additional funding following designation.
- Stewardship board will take effect when the site is inscribed (anticipated for July 2012).
- Gaps with present funding: archaeological site protection (TCH) but small budget; protection of heritage assts, only on PC land, none for other area; cultural tourism, no coordinated approach.
- VanBlarcom study indicated growth of 6.2 % increase in visitors with inscription. This translates to 300K per year.
- Key strategies- Protecting outstanding heritage asset; creating an outstanding and sustainable experience; engaging communities to build strong stewardship.
- 10 year forecast starting July 2012. There are operational requirements as well as capacity requirements (building projects, studies to chart strategies).

- Capacity- \$212K (total for 3-4 years following inscription)
- Operations: \$180-200 K (per year for 10 years)

COMMENTS/suggestions

- Suggestion to add a 4th strategy: to facilitate/foster economic growth
- Vision: To maintain Grand Pre as an outstanding and sustainable heritage asset of as a shared legacy for the world to appreciate.
- Mission: (purpose, mandate) Stewardship board is an advisory body, can only make recommendations, budget and funds- so the board will not have authority- timely- advise jurisdictions of recommendations – protecting, promoting, interpreting, maintaining, sustainable, engage communities, proactive, care, responsibility, collaboration, inclusive, forum for ideas, landscape,
- SC will send plan to AB by end of next week- need comments back quickly
- SC will present to ministers

5. For information / *Pour information* :

a. Financial and administrative report / *rapport financier et administrative*
Circulated and reviewed by MG

b. Community engagement and planning report / *rapport sur la participation communautaire et la planification*

- Report circulated
- Dawn reported this Tuesday was the first reading which was unanimous supported by council!

Next steps:

- September 30 is the public hearing.
- Oct 5 final reading.
- Then to the province.

c. Project manager's and progress reports / *rapports d'étape et du directeur de projet*

- Strategic plan and funding as discussed.
- Dossier is on the way to voluntary review benchmark.
- Testimonial campaign- thanks to those who participated.
- Acadian school poster challenge underway.
- Hoping for community meeting in the fall.
- Ongoing meeting with various organizations regarding the MOU.
- Asking province for one lawyer, as opposed to one for each 7 departments.
- Robert Sheldon indicated that Parks Canada's plan is on last stage of the process.

6. Correspondence

- Two letters we sent were included in the meeting documents.

7. Other business / *Autres affaires*

None

8. Open floor (time limited by chair)/ *Plénière (temps limité par le président de session)*

Ann Palmeter- Testimonial campaign- Should be presented to the community. Perhaps at a public meeting.

Louise- Mi'kaq community engagement? Christophe continues to try to meet with leaders. They are interest but we are not high on list of priorities Perhaps ask aboriginal schools to submit artwork in the future.

9. Next meeting / *Prochaine réunion*

November 4, 2010

January 13, 2011

NOTE: A meeting may be required in December. This will be determined at the November meeting.

10. Adjournment / *Levée de séance*

The meeting was adjourned at 3:50



TO: Nomination Grand Pré Advisory Board

From: Christophe Rivet, Project Manager

Date: November 18th, 2010

RE: Project Manager's and Progress Report 17 (for discussion)

OVERVIEW

A voluntary review by the UNESCO World Heritage Centre is underway and comments back are expected the week of November 15th.

Highlights of current status include:

- New draft of the nomination proposal underway;
- Management Plan for the national historic site is complete;
- Community plan is complete;
- Archaeological heritage strategy near completion;
- Compilation of appendices near completion;
- Coastal monitoring programme complete;
- Risk preparedness framework complete;
- Funding and partnership discussions are progressing;
- Design of the nomination proposal is underway;
- Editing is underway;
- Translation is underway;
- Acadian school poster contest complete.

STATUS OF THE NOMINATION PROPOSAL DOCUMENT

Status updates is only provided for sections that still require work.

Justification for Inscription:

An updated Statement of Outstanding Universal Value has been reviewed by the Canadian delegation in mid-October. The general comments are that it has improved significantly. The Delegation is more comfortable with the direction taken. The comparative analysis is stronger. The relevant chapters were shared with international experts for feedback. International experts have reviewed the comparative analysis for the agricultural landscape and have confirmed that it is solid and convincing.

Next steps: Continue to improve the statement of OUV and the comparative analysis.

Develop protective and management system for the proposal:

Municipal process

The Community Plan has been approved by council and was forwarded to the provincial government.

Next steps: none.

Management plan

A draft of the archaeological heritage strategy has been worked on throughout the month of October and November with the archaeologist from the KMK (Mi'kmaq Rights Initiative Negotiation Office) and the Archaeological heritage strategy task force. The final draft should be ready by mid-December.

The following documents have been completed:

- risk preparedness framework;
- coastal change monitoring programme ;
- coastal change study;

The following documents are in the process of being completed:

- landscape character assessment (complete a previous draft prepared by John Johnston);
- archaeological site condition assessment (to reflect the archaeological heritage strategy);
- management plan (to reflect the Community Plan and the Management Plan for the national historic site);

A draft memorandum of understanding and terms of reference for the governance structure have been prepared and updated based on the comments received to date. Comments have been received on the MOU and ToR. A new draft of these documents will be completed for the week of November 15th and circulated. A draft strategic plan for the Stewardship Board was completed and circulated with potential funding partners.

Next steps: Complete documents. Prepare new draft of MOU and ToR. Continue to discuss commitment for funding.

SCHEDULE FOR COMPLETION OF THE NOMINATION PROPOSAL

- Complete final draft first week of December;
- Review by Canadian Delegation: end of November and mid-December
- Second review by editor: mid-December;
- Second review by translator: mid-December;
- Final document for printing: December 20th;

STATUS OF REVIEW OF NOMINATION PROPOSAL AND OTHER DOCUMENTS (INCLUDES ONLY THE AGENCIES AND GROUPS THAT STILL REQUIRE INPUT)

REVIEWER	DOCUMENT	STATUS	NEXT STEPS
CANADIAN DELEGATION TO THE WORLD HERITAGE COMMITTEE	<ul style="list-style-type: none">• Complete nomination proposal• MOU• ToR	<ul style="list-style-type: none">• Reviewed new chapters 2 and 3	<ul style="list-style-type: none">• Review next draft
PARKS CANADA	<ul style="list-style-type: none">• Nomination proposal• Management Plan• Risk preparedness framework• Archaeological	<ul style="list-style-type: none">• Reviewed all	<ul style="list-style-type: none">• Review next draft

	<ul style="list-style-type: none"> heritage strategy Coastal monitoring programme MOU ToR 		
HERITAGE DIVISION (NS)	<ul style="list-style-type: none"> Nomination proposal Management Plan Archaeological heritage strategy MOU ToR 	<ul style="list-style-type: none"> Reviewed 	<ul style="list-style-type: none"> Review next draft
DEPARTMENT OF AGRICULTURE (NS)	<ul style="list-style-type: none"> Nomination proposal Management Plan MOU ToR 	<ul style="list-style-type: none"> Reviewed 	<ul style="list-style-type: none"> Review next draft
TOURISM DIVISION (NS)	<ul style="list-style-type: none"> Sections of the nomination proposal Sections of the Management Plan MOU ToR 	<ul style="list-style-type: none"> Reviewed 	<ul style="list-style-type: none"> Review next draft
ECONOMIC AND RURAL DEVELOPMENT (NS)	<ul style="list-style-type: none"> Nomination proposal MOU ToR 	<ul style="list-style-type: none"> Reviewed 	<ul style="list-style-type: none"> Review next draft
ACADIAN AFFAIRS (NS)	<ul style="list-style-type: none"> Nomination proposal MOU ToR 	<ul style="list-style-type: none"> Reviewed 	<ul style="list-style-type: none"> Review next draft
MUNICIPALITY OF THE COUNTY OF KINGS	<ul style="list-style-type: none"> MOU ToR 	<ul style="list-style-type: none"> Pending distribution 	<ul style="list-style-type: none"> Review and comment
MUNICIPALITY OF THE COUNTY OF KINGS – PLANNING	<ul style="list-style-type: none"> Sections of the nomination proposal Management Plan 	<ul style="list-style-type: none"> Reviewed management plan Reviewed sections of the nomination proposal 	<ul style="list-style-type: none"> Confirm information
KINGS RDA	<ul style="list-style-type: none"> MOU ToR 	<ul style="list-style-type: none"> Reviewed 	<ul style="list-style-type: none"> Review next draft
GRAND PRÉ MARSH BODY	<ul style="list-style-type: none"> Sections of the nomination proposal Management Plan Risk preparedness framework Archaeological heritage strategy Coastal monitoring programme MOU ToR 	<ul style="list-style-type: none"> Reviewed by chair 	<ul style="list-style-type: none"> Review next draft
GRAND PRÉ AND AREA COMMUNITY ASSOCIATION	<ul style="list-style-type: none"> MOU ToR 	<ul style="list-style-type: none"> Draft reviewed by chair 	<ul style="list-style-type: none"> Present and discuss at a meeting of the association
SOCIÉTÉ PROMOTION GRAND-PRÉ	<ul style="list-style-type: none"> Sections of the nomination proposal Management Plan MOU ToR 	<ul style="list-style-type: none"> Being reviewed 	<ul style="list-style-type: none"> Present and discuss at a meeting of the executive

SOCIÉTÉ NATIONALE DE L'ACADIE	<ul style="list-style-type: none"> • MOU • ToR 	<ul style="list-style-type: none"> • Reviewed 	<ul style="list-style-type: none"> • Review next draft
KMK (Mi'kmaq)	<ul style="list-style-type: none"> • Sections of the nomination proposal • Management Plan • Archaeological heritage strategy • MOU • ToR 	<ul style="list-style-type: none"> • Pending distribution 	<ul style="list-style-type: none"> • Review
GLOOSCAP COMMUNITY (Mi'kmaq)	<ul style="list-style-type: none"> • Sections of the nomination proposal • Management Plan • Archaeological heritage strategy • MOU • ToR 	<ul style="list-style-type: none"> • Pending distribution 	<ul style="list-style-type: none"> • Review

STATUS OF PROJECT ADMINISTRATION AND LEGACY PROJECT

Project administration:

See financial report.

Next steps: See financial report

Communication and public engagement:

The testimonial campaign is complete with over 30 individuals willing to share their thoughts, impressions, stories about Grand Pré. Individuals include local residents, Acadians from Nova Scotia and elsewhere, farmers, artists, and dedicated individuals from Grand Pré, Hortonville, North Grand Pré, Lower Wolfville, elsewhere in Nova Scotia and New Brunswick. The material is being prepared as a short video highlighting the exceptional attractions and values of Grand Pré and area as well as individual testimonials for the website. Enough material has been collected to produce a longer video on the OUV if needed.

A poster campaign will begin shortly in the Acadian schools as a follow up to the poster challenge held locally in early 2010. The terms and outcomes are identical. Postcards will be prepared.

A presentation of the project to the Acadian community in Chéticamp took place in August.

A community meeting was scheduled to take place but staffing issues, priorities, and the nomination proposal work itself, delayed that event. It is hoped to organize a community information session in October.

Next steps: Organise community update meeting. Complete testimonial project. Complete poster challenge.

Engagement of the Acadian community

Discussions with the Société nationale de l'Acadie have taken place concerning the MOU and the next steps. A follow up meeting in Moncton is expected in September. The engagement of key literary and artistic figures is explored to prepare material for the nomination proposal. The Acadian diaspora support will be discussed.

Next steps: Continue discussions with the SNA.

Engagement of the Mi'kmaq














As we are continuing our work on the process, including developing a governance approach, it is essential to actively engage the Mi'kmaq. Chief Clark has continued to indicate support for this initiative on behalf of Glooscap community. There are continued efforts to meet with the Mi'kmaq Rights Initiative (KMK) to discuss the proposal and future opportunities.

Next steps: Meet with Chief Clark and other Mi'kmaq representatives to discuss future of the site and nomination proposal.

Legacy project

A design of the proposal has been prepared. There is a potential for the presence of archaeological resources including remains of a house nearby. Archaeological surveys will have to be carried out in the footprint area of the project. It is recommended to modify the existing design to integrate the potential archaeological features or at least interpret them in the landscape design. Community presentations are expected in the near future.

PROGRESS

Project component	General category	Status	Target completion	Comment	Next steps
Outstanding Universal Value	Statement of OUV	 Active	REVISED - DECEMBER	Revised based on international review and expert comments	<ul style="list-style-type: none"> Revise criterion 6
	Comparative analysis	 Active	REVISED - DECEMBER	Comparison regarding criterion 5 is convincing. Criterion 6 needs elaboration.	<ul style="list-style-type: none"> Redraft based reassessment of criterion 6
	Integrity and Authenticity	 Active	REVISED - DECEMBER	Draft statement	<ul style="list-style-type: none"> Revise based on update on
Management	National Historic site management plan	 Completed	October	To be tabled in Parliament.	<ul style="list-style-type: none"> Tabling in Parliament
	Community plan	 Completed	October	Reviewed by the province	<ul style="list-style-type: none"> Approval
	WH management plan	 Active	REVISED - DECEMBER	All documents ready and being reviewed MOU and ToR are being discussed	<ul style="list-style-type: none"> Governance structure Identify financial resources for long term management
Commitments	Governance structure	 Active	REVISED - DECEMBER	Draft strategic plan was prepared	<ul style="list-style-type: none"> Expressions of commitment
	Memorandum of understanding	 Active	December	MOU and ToR are being reviewed	<ul style="list-style-type: none"> Revise MOU and ToR
	Implementation	 Not active	January 2011	N/A	<ul style="list-style-type: none">
Dossier preparation	Appendices	 Active	January 2011	Work underway	<ul style="list-style-type: none"> Compile finalized documents
	Translation	Active	REVISED - DECEMBER	Work underway	<ul style="list-style-type: none">
	Editing	Active	REVISED - DECEMBER	Work underway	<ul style="list-style-type: none">
	Photo and mapping	 Active	REVISED - DECEMBER	Work underway	<ul style="list-style-type: none"> Complete inventory of photos
Legacy project	Analysis	 Completed	February	Consultants completed report	
	Implementation	 Active	REVISED SPRING	Design ready	<ul style="list-style-type: none"> Public review of proposal Resources to finalize implementation



To: Advisory Board

From: Christophe Rivet, Project Manager

Date: November 18th, 2010

RE: Workplan priorities for 2011 – 2012

Background

The current terms of reference were prepared in 2007 and revised in 2008. They cover the operations of the Advisory Board during the preparation of a nomination proposal up until a decision by the World Heritage Committee.

At its meeting in January 2010, the Advisory Board agreed to focus on four priorities for the period covering 2011 to 2012.

These are to:

- *Provide answers to the UNESCO reviewers;*
- *Maintain stakeholder support;*
- *Continue to communicate to stakeholders; and,*
- *Proceed with key commitments.*

Proposal

In light of the ongoing discussions related to the memorandum of understanding, the terms of reference for the Stewardship Board, and the strategic plan for Nomination Grand Pré, it is proposed that the Advisory Board discuss its four priorities in terms of the work that is required to achieve them. This would entail a schedule of actions, a review of current operations and resources, and details of required resources and partnerships.

Some actions may include:

- Reviewing Advisory Board ToR;
- Preparing policies related to the role of the Advisory Board as a steward;
- Preparing for the set up of the Stewardship Board; and,
- Identifying time and resources for engagement activities.

Recommendation

The Steering Committee recommends that the Advisory Board undertake a review of the terms of reference of the Advisory Board to ensure their ongoing relevance and prepare a workplan of key actions to undertake.



To: Advisory Board

From: Christophe Rivet, Project Manager

Date: November 18th, 2010

RE: Update on the name of the nominated property

Background

The question of the name of the nomination proposal was brought to the attention of the Advisory Board in late 2009. The decision at the time was to prepare a web based survey to collect impressions on a selection of names. This was carried out in early 2010. The Advisory Board has not revisited the matter since.

Discussion

As the nomination proposal is near completion, a name needs to be selected to appear on the proposal. The Canadian Delegation and the project manager will discuss the final proposal based on considerations of length of the name, message to be communicated in the name, and ability to be used in both French and English.

The project manager suggests that the name “Grand-Pré” without qualifiers be excluded from the potential names in order to avoid confusion with the hamlet and the national historic site.

The project manager is highlighting that the proposal has evolved since the last discussion on the name to focus more clearly on an agricultural landscape and on the landscape symbolically reclaimed by the Acadians. The name should support this direction.

Options

In preparation for the discussion between the Canadian delegation and the project manager, the Advisory Board is asked to indicate its recommendation. The options are as follows:

- 1.** The reclaimed landscapes of Grand-Pré – *Les paysages transformés de Grand-Pré*
- 2.** The landscape of Grand-Pré – *Le paysage de Grand-Pré*
- 3.** The agricultural and symbolic landscape of Grand-Pré – *Le paysage agricole and symbolique de Grand-Pré*